POP CULTURE / POKEKON / ANIME-FEST

Sponsorship package.

Partnership opportunities for Pop Culture, PokeKon and Anime-Fest events.





OURCONS EVENTS

info@ourcons.com

WELCOME

A shared passion for the culture.

Over four decades of pop culture events across North America.

Our Pop Culture, PokeKon and Anime-Fest shows are collectors' mecca conventions located throughout the USA. Our shows strive to be each area's best and truest celebrations of pop culture, Pokémon and anime, featuring fandoms of multiple genres.

MADE BY FANS, FOR FANS

As longtime fans of comic books, toys, anime, Pokémon, pop culture, wrestling, cosplay, animation, sci-fi and fantasy, the promoter wanted to bring that style of event to the cities.

WHAT YOU WILL FIND

Our shows will have over 100 exhibitors catering to a wide spectrum of interests, including comic books, magazines, toys, games, trading cards, movies, records, wrestling, antique market, television, anime, manga, cosplay, artwork, sketches and apparel, plus much more.

In addition, a roster of comic/anime industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet.



SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities

01 / 03

01 **Web Banners** $500

Get noticed using our website! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Your banner will appear on the front page of the website. Plus, you get a table at the show.

02 **Official Car/Truck Sponsor** $2,000

Have your vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to our attendees. Plus, you get a table at the show.

03 **Social Media Package** $350

Our show Facebook fan page has many new followers and keeps growing! Promote your company with customized posts and get noticed instantly!

04 **Corporate Logo on Promotional Material** $2,500

Your logo will appear on all promotional material, including posters in different locations, flyers, newspaper ads, press releases, social media posts, etc. Plus, you get a table at the show.

SPONSORSHIP OPPORTUNITIES

More ways to participate

02 / 03

05 **Corporate Booth - Community Area** — $450

Maximize your exposure with a 10′ x 10′ booth including a table, strategically located at the entrance.

06 **Table Sponsor** — $1,500

Your logo on the show banner and product flyer in all registration bags. Table at the show. Only one spot available for this opportunity.

07 **Gaming/TableTop Gaming Zoom Room Sponsor** — $1,500

Your logo and banner located in our Gaming Room.

08 **Venue Sponsor** — $2,500

Your logo on all show banners and product flyers at registration. Table at the show. Only one spot available for this opportunity.

SPONSORSHIP OPPORTUNITIES

Sponsorship exchange

09 **Apparel Sponsor** SPONSORSHIP EXCHANGE

Provide shirts to our staff and volunteers. We will provide you with a table at the show.

CONTRIBUTION Shirts for volunteers and staff

10 **Radio Media Sponsor** SPONSORSHIP EXCHANGE

Logo on the show banner; live at our show during the event (radio station only). Table at the show. Only one spot available for this opportunity.

CONTRIBUTION Radio ad commercial space

11 **Printer Sponsor** SPONSORSHIP EXCHANGE

Table at the show and logo on all marketing promotional items.

CONTRIBUTION Print all marketing items for Comic-Con

12 **Newspaper Sponsor** SPONSORSHIP EXCHANGE

Table at the show and logo on all marketing promotional items.

CONTRIBUTION Newspaper ad space & editorial

TITLE SPONSOR & CONTACT

FEATURED OPPORTUNITY

Title Sponsor

$10,000

Corporate logo incorporated into our show's logo ('Show Name presented by YOUR COMPANY') in all media forms (website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges!



INTERESTED IN A PACKAGE?

Let's connect.

If you are interested in any of these packages, please email us at **info@ourcons.com**. We look forward to hearing from you soon.

Carmine De Santo

Show Promoter

info@ourcons.com